



# WILD MOUNTAIN 2023 SPONSORSHIP PACKAGE

*Wild Mountain Music Festival* continues to amaze as one of the unique festivals on the summer circuit. From the pristinely beautiful backdrop of Entrance Ranch and the Canadian Rockies the Wild Mountain Stage comes to life with an eclectic mix of musical genres, tempos and tones. Both locals and visitors enjoy the artisan marketplace, epicurean treats from our food vendors and a weekend where connections are created and friends are made. Making the Arts a part of our lives can help us to better appreciate ourselves as a community and enrich us culturally.

From July 14<sup>th</sup>-16<sup>th</sup>, join us as we bring Wild Mountain Music Festival 2023 back for another memorable year.

In order to do this, we need sponsors to assist with the cost of talent, staging, sound, and essential operational services.

Five Reasons to Support *Wild Mountain*:

1. *Wild Mountain is high quality...*

*Wild Mountain* has never asked for support for anything other than a great product. We continue to focus on bringing the best talent possible, working to build our reputation from the stage out. From *Colin James* to the break through with the *Sheepdogs*, then *Sam Roberts* and a packed field in 2014 for *Blue Rodeo*, one of Canada's preeminent bands, *Wild Mountain* brings a unique mix of music and art to the foot of the Rocky Mountains.

2. *Wild Mountain is a positive contributor to your community...*

*Wild Mountain* brings a distinctive and otherwise absent cultural experience for three days every July; a result of a 100% volunteer effort. In 2020, over 230 citizens volunteered their time and made it all possible. *Wild Mountain* is a family of volunteers doing something great.



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3. *Wild Mountain can impact your business...*

Wild Mountain is budgeted to attract 4500 people over the three days, which provides significant good will for our sponsors.

4. *Wild Mountain supports our local economy...*

Statistics indicate that festival tourists will spend between \$500 and \$1,000 at an event like *Wild Mountain*, suggesting our guests will spend around \$1,000,000 this year in our regional economy in just three days.

5. *Wild Mountain gives back...*

Through partnerships with various non-profit organizations *Wild Mountain* gives back to the community through direct donations and paying for services supplied by various non-profit organizations.

The immediate economic impact, combined with the ongoing effects of having thousands of visitors to the area and sharing a positive experience makes *Wild Mountain* an important event for the regional economy. The festival supports and promotes our business community, ensuring that every July we can all come and enjoy great music at one of the most beautiful festival sites on earth.

*Join the excitement and let's make the Wild Mountain 2023 a fabulous success!*

*To get involved*

*Wild Mountain*, a unique, premium quality and family-friendly festival, is a community owned non-profit organization with a dedicated group of volunteers mandated to bring an eclectic mix of music to the West-Yellowhead.

*We are planning for the 15<sup>th</sup> Annual Wild Mountain*

*at the Entrance Ranch on July 14<sup>th</sup>, 15<sup>th</sup> and 16<sup>th</sup> 2023*

Our partnerships with the businesses of the area is an important part of this community initiative. *Wild Mountain* has continued to grow a loyal fan base attracting over 1000 people from the West-Yellowhead, as well as visitors from across Alberta, BC and beyond.



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*Wild Mountain* provides several opportunities for businesses to promote their services, while contributing to an important community event that makes Hinton an even better place to live and do business.

Sponsor Levels	1 Radio	2 Tee Shirt	3 Banner	4 Web Site	5 News-Paper	6 Event Exp.	Weekend Passes CASH	Weekend Passes In Kind
Platinum \$5 000	✓	✓	✓	✓	✓	✓	12	10
Gold \$ 3 000-\$4 999	—	✓	✓	✓	✓	✓	8	6
Silver \$2 000-\$2 999	—	✓	✓	✓	✓	✓	6	4
Bronze \$1 000- \$1 999	—	—	✓	✓	✓	✓	2	2
Community \$300-\$999	—	—	✓	✓	✓	✓	0	0

1. **Radio Exposure** – Promotion on *Wild Mountain* radio advertising. Radio spots will be available on CKUA and other local or regional radio stations.
2. **T-Shirts** – All event volunteer t-shirts will include the names of qualifying sponsors.
3. **Event Exposure/ On-Site Banner** – A sponsor-supplied banner of no more than 6 square feet will be displayed on the festival grounds. In 2019 the festival will increase the on-site visibility of all sponsors. All sponsors will be recognized at each of the admission gates and surrounding the performance stages.
4. **Sponsor our Stages** – The successful bidders will brand the stage with negotiated sign placement (there are some contractual limits in place). All promotional material will refer to the stage by its sponsored names.  
This will provide great promotion for the successful bidder: remember we have to name two stages, the *Wild Mountain Stage* and the *Town*



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Stage. Contact Rob De Roo @ 780-699-2641 or email at [rdrderoo@gmail.com](mailto:rdrderoo@gmail.com) or Mel MacLeod @ 780-817-4441 or email at [1zak06@telus.net](mailto:1zak06@telus.net)

5. **Sponsor a Band** – Sponsor the cost of a particular performer. Each time the performer is referred to in either radio or print advertising, it will be noted that this performer is brought to you by the business that sponsored that performer.

**In-Kind Donations needed:**

It takes a great deal of infrastructure to host a show of this magnitude. Business has been very generous in the past and we look to our business partners to once again participate in the show through in-kind donations. Of particular interest:

Trucking	Light Towers	Generators	Vac Services
	Potable Water	Water Trucks	

To sponsor the *Wild Mountain 2023* with either monetary or in-kind donations or for more information, call Rob @ 780-699-2641 or Mel @ 780-817-4441.

In return you will receive weekend passes for the show, great exposure for your business and the opportunity to be part of Hinton's premier music event for 2023.

Cheques should be made payable to *Wild Mountain Music Society*. We will gladly pick them up as requested or may be mailed to:

Box 5170  
Hinton, AB,  
T7V 1X4.

Thank you for helping to bring great music to our community,

On Behalf of

**Wild Mountain Music Society and Wild Mountain Music Festival**



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